

## Student Ambassador Letter to Parents

Please contact your International Program Consultant for an electronic copy of the text. We suggest printing this on school letterhead (if applicable).

Dear [Parent(s)/Guardian(s) Name(s)],

Congratulations! **[Student name] has been nominated to help me as a Student Ambassador for [my, or insert School Name] upcoming educational tour to [destination].**

The role of Student Ambassador is a rewarding experience that allows your child to share [her/his] enthusiasm for travel and help to make [her/his] experience even better. [Student name] is recognized for [her/his] leadership, excitement and involvement regarding the upcoming trip. As Student Ambassador, [she/he] will work as an assistant to me, the group leader, in helping to promote the tour by spreading the word within the school and surrounding community.

Student Ambassadors are encouraged to publicize and generate enthusiasm for the tour through a variety of channels. Examples include posting on Facebook, hanging posters at school, reaching out to family and friends, writing an article for the school or local newspaper and assisting with the student and parent trip meeting. A list of suggested activities will be provided.

### **What's Great About Being a Student Ambassador?**

- [She/he] will play a role in making sure [she/he] and [her/his] friends get to travel abroad by getting enough support and people registered.
- It's a boost to [her/his] resume and college applications, with the opportunity to learn valuable organizational, marketing, communication and business skills.
- It fosters and demonstrates [her/his] leadership, creativity, drive and responsibility.
- [She/he] will have a hand in shaping [her/his] own travel experience by encouraging enrollment from the friends and family [she/he] would most like to have on tour.

*Please see the Student Information Guide for details.*

An educational tour with ACIS is an unparalleled learning experience. It brings classroom lessons to life, builds confidence, fosters international-mindedness, provides a leg-up in college admissions and future job applications and creates unforgettable memories. These experiences all occur under the safety umbrella of ACIS' international, 24-hour support network and guaranteed financial security. Each group has a full-time ACIS Tour Manager who are masters at handling every on-trip logistical detail and maximizing the group's learning opportunities.

**You are encouraged to get involved, too.** Demonstrating your support for the trip to extended family, the school, and your community is the best way to help ensure [Student name] gets to benefit from the incredible opportunities afforded by educational travel.

Please do not hesitate to contact me with any questions you might have.

Sincerely,

[Your Signature]

[Printed Name, Title, School Name]

[Phone and/or Email]